



Dear Beaumont Business Association Members and Non-Members,

These are difficult times for many small businesses. We are all in this together.

So much has been up in the air over the last couple of months; we've all experienced an unprecedented level of uncertainty. Some things may go back to how it was; some things may be permanently changed. What we know for sure is that Small Businesses will always be the backbone of our city, state, and country. We will get through this.

With that being said, we've all had to look closely at how we function in the near term. This includes the Beaumont Business Association.

Prior to the pandemic, our association was seeing record membership numbers and event revenue. This has all but stopped and we don't know when we will see new momentum.

Our largest, most immediate expenses include our administrative person, Kathy Madore, and the installation of hanging flower baskets, banners, and utility pole decor.

We are moving forward with the installation of the flower baskets, banners, and utility pole decor, as we see this as a great benefit to our street as the weather turns. We believe it's critical that we create a welcoming atmosphere during the summer months. We owe great thanks to our Flower Basket sponsors, these small businesses have really stepped up to provide us with this decor in this very difficult time: Frazier Wealth Management, American Family Insurance, Roloff Construction, Noho's, Curaleaf, and Silhouette.

Please shop local and patronize these generous businesses.

We will, however, need to make tough staffing decisions if we aren't collecting membership renewals. We understand everyone is evaluating their resources, but if you are in a position that you can renew your membership, please do. We can also create a sponsorship opportunity for you to promote your business, or...let's get creative! Essentially, we are very open to discussing whatever works for you and your business.

Our event schedule is on pause until we know what we can do. We do, however, have members/sponsors that are paid up at the Headline, Logo, and Named membership levels. We will be rolling out print ads in the Hollywood Star, increasing social media posts, and creating posters. We want to thank these members and encourage patrons to spend money with these businesses. There is still time to be listed on these ads, so please reach out to Kathy Madore at beaumontbusinesses@gmail.com.

We have tried limiting membership renewal notices and emails during the lockdown, but we will start to send these out again. We understand that some may not be ready to renew at this time, but we would appreciate renewals from those who are able.

Andy Frazier
Frazier Wealth Management
Beaumont Business Association

3519 NE 15th Avenue, Suite 540 • Portland, OR 97212
beaumontvillagepdx.com • beaumontbusinesses@gmail.com